



7th Annual DrupalCamp NJ

Saturday, February 3, 2018

2018 Camp Prospectus

DrupalCamp NJ is an annual event held since 2012. Each year we have grown the popularity and reach of the camp. In 2018, we plan to take our commitment to Drupal even further by showcasing not just Drupal, but also other related topics such as Performance, Accessibility, Design, Decoupled Architectures, Javascript Frameworks, and much more. We will have **three days of activities** in February 2018 with an expected attendance of over 300.

**Friday
February 2**

Trainings

**Saturday
February 3**

Camp Sessions

**Sunday
February 4**

Mentoring &
Collaboration

Attendees

By Experience

6% Just starting
15% Beginner
27% Intermediate
31% Advanced
21% Expert

By Location

54% NJ
11% NY
20% PA
5% Other USA
8% Other Northeast
2% International

By Industry

39% Drupal Agency
27% Higher Education
6% Pharmaceuticals
5% Media/Publishing
5% Hosting Provider
2% Government
1% Non-Profit
15% Other

Sessions

We will offer **5 concurrent sessions** for all skill levels across a variety of tracks. Last year, we received **over 75 speaker proposals** of which **25 sessions** were chosen.

All sponsors will be listed with their logo on the website, as well as recognized in the slides shown before and during the opening plenary sessions and at other points throughout the program. The DrupalCamp NJ finances are being handled by the Drupal Association (using its US-based 501(c)(3), Drupalcon, Inc.).

DrupalCamp NJ 2018

Agency/Vendor Sponsor Packages

Diamond - \$3,000 (1 available)

- 8 Tickets for Saturday
- 1 Guaranteed Session Slot*
- 2 Email Sponsor Stories
- Linked logo on camp email communications
- Special Acknowledgement at Opening and Closing Sessions
- Plenary Room Sponsor (Saturday)
- Acknowledgement during all 3 days
- Dedicated tablespace upon request
- Logo and Listing on website

Platinum - \$1,900 (4 available)

- 6 Tickets for Saturday
- 1 Guaranteed Session Slot*
- 1 Email Sponsor Story
- Session Room Sponsor (Saturday)
- Acknowledgement during all 3 days
- Dedicated tablespace upon request
- Logo and Listing on website

Gold - \$900 (unlimited)

- 4 Tickets for Saturday
- Dedicated tablespace upon request
- Acknowledgement at Saturday Camp
- Logo and Listing on website

Silver - \$300 (unlimited)

- 2 Tickets for Saturday
- Acknowledgement at Saturday Camp
- Logo and Listing on website

**Session content must be appropriate for the camp and be pre-approved by the session selection committee.*

Corporate Supporter \$1,800 (unlimited)

- 8 Tickets for Saturday
- Acknowledgement at Saturday Camp
- Listing on website

Want to offer a training?

Trainers will only be compensated with a Silver sponsorship for the camp, which can be applied as a sponsorship discount if you choose to support the camp at a higher level. Additionally, some travel reimbursement (up to \$400 per class) will be covered. Note that these are community trainings, meaning that we will be offering them at cost to cover food and other logistical expenses only. Learn more by emailing training@drupalcampnj.org.

Contact Us

Have a question about or an idea for sponsoring or supporting DrupalCamp NJ 2018?

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Email sponsorships@drupalcampnj.org or call 609-831-3265

Order Form

Agency/Vendor Sponsor

☐ Diamond Sponsor (\$3,000)

☐ Platinum Sponsor (\$1,900)

☐ Gold Sponsor (\$900)

☐ Silver Sponsor (\$300)

Corporate Supporter

☐ Corporate Support (\$1,800)

Company

(spelled and punctuated exactly how it should be written in the DrupalCamp NJ Program)

Mailing Address

(as it should appear in your invoice)

Sponsor/Supporter Fulfillment Contact Information

Full Name: _____

Email: _____

Phone #: _____

Invoice Contact Information

Full Name: _____

Email: _____

Please return signed order form via email to sponsorships@drupalcampnj.org.

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Frequently Asked Questions

Table Assignment

Table space will be assigned based on the date of sponsor commitment and level of support. Those who commit earlier and at higher levels will be given the best table space locations (higher visibility, electrical access, etc.).

Session Submission

Only Diamond or Platinum sponsors are guaranteed a session slot, and the session content must be appropriate for the camp and be pre-approved by the session selection committee. For all other sessions, the camp committee selects sessions without regard to presenter details (name, company, etc.).

Camp Tickets

All camp tickets for sponsors and supporters must be used no later than Friday, January 19, 2018. On the following Monday, all unused sponsor/supporter tickets will be opened back to the general public.

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