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Drupal Platforms

A How-To Guide

MARCH 2025



Disclaimer

45 min is not enough time for an exhaustive how-to guide, but we will touch on key points.

Feel free to reach out to chat more about this anytime!

Overview

01

Intro

- Who Am I
- A Little Background

02

Planning

- Governance
- Business Objectives
- Design System
- 3rd Party integrations

03

Building

- Architecture
- Drupal
- Drupal Recipes
- Drupal CMS

04

Supporting

- Automation
- Updates
- New Features
- User Communications

WHO AM I

John Picozzi

Solution Architect

I believe strongly in contributing to the Drupal community and supporting open source in any way I can.

I'm the organizer of the Drupal Providence Meetup, an Acquia-certified Site Builder, a co-host on Talking Drupal, and a co-organizer of the New England Drupal Camp. Throughout my career I have crafted Drupal solutions for many organizations like CVS Caremark, Leica Geosystems, Blue Cross Blue Shield, Marriott Hotels, Rhode Island School of Design and Novartis.

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A Little Background...

I have been working on Drupal based web platforms for a while.

01

Planning

Plans are nothing; **planning is everything.**

- Dwight D. Eisenhower



Governance



Organizational Buy-In & Building a Value Proposition

Think about the value that your platform will bring to your organization and be able to articulate it to stakeholders. Get them excited about the benefits your platform provides.



A Better Use of Budgets & Resources

Well-thought-out Drupal Platforms with strong governance can lead to better use of budgets and streamline feature improvements and resource allocation.



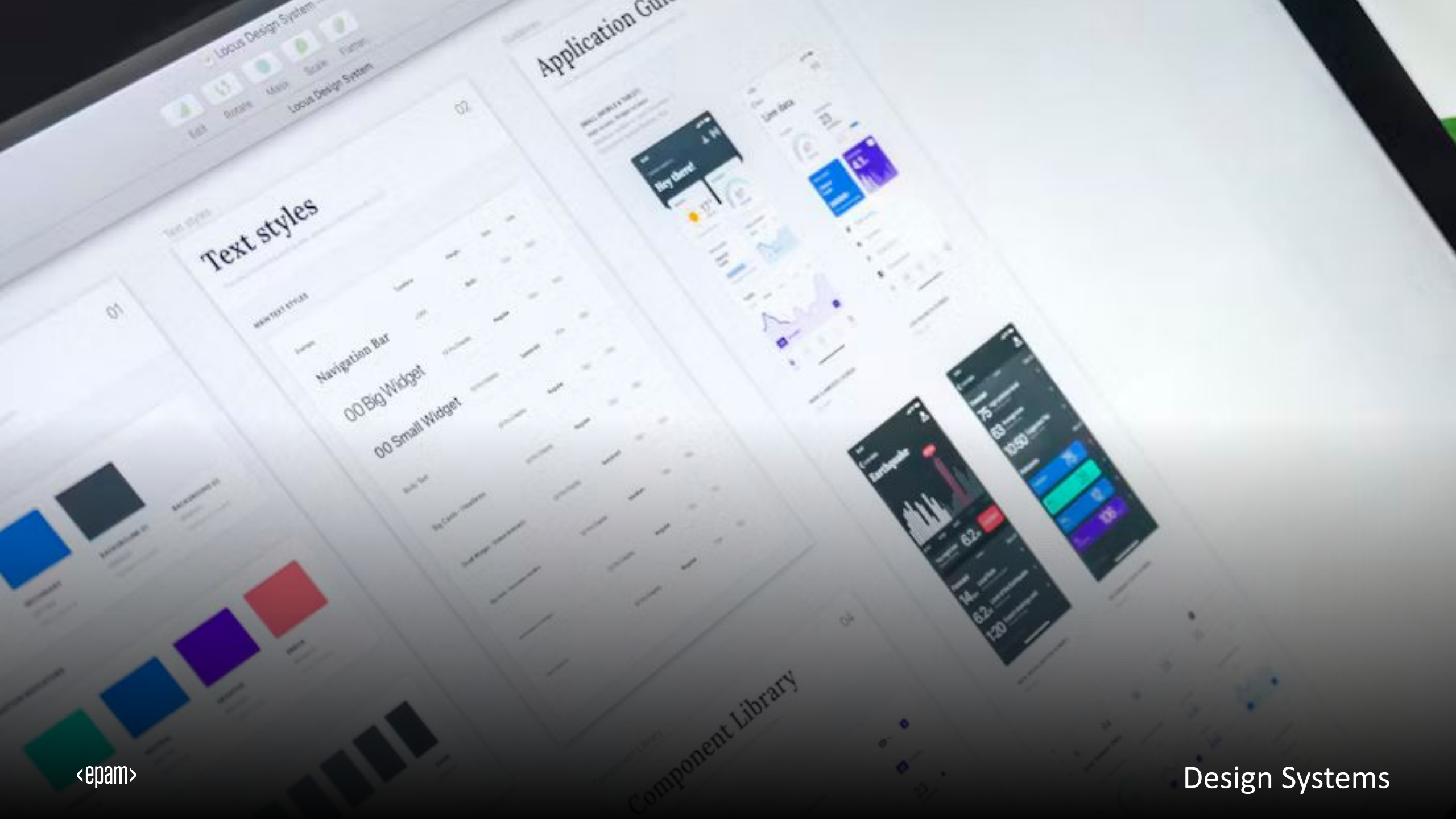
Build Lasting Relationships with Your Users

Building an effective platform and governance strategy relies on relationships with your users. Make sure they have a seat at the table during planning.

Business Objectives

Build your platform for the right reasons...

Bring your brand/users into the conversation to ensure you are bringing value and meeting expectations. Listen to your users when they say they want faster time to market or need to be more efficient with their budgets.



Text styles

HEADING STYLES

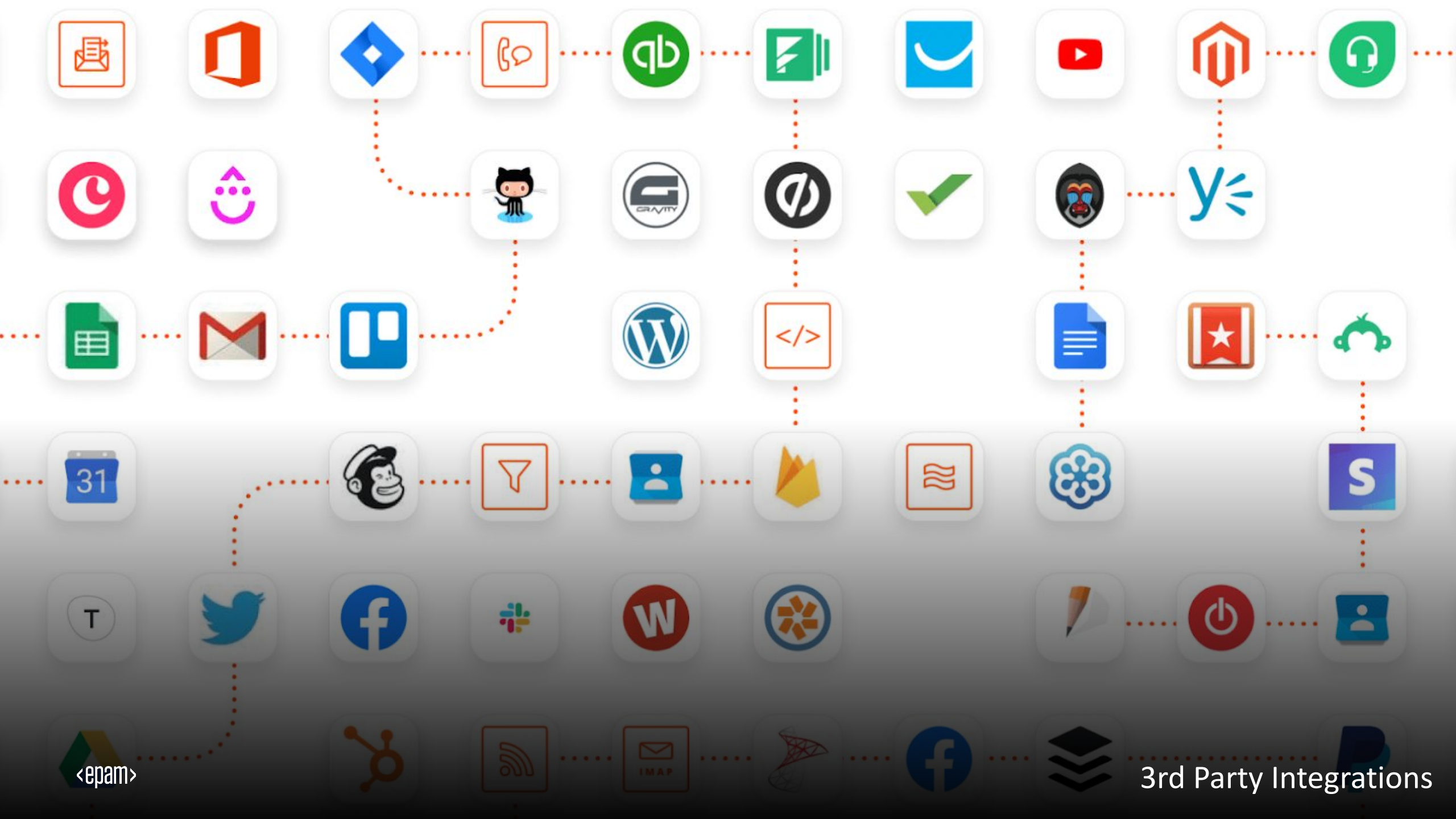
Navigation Bar

00 Big Widget

00 Small Widget

Component Library

Design Systems



02

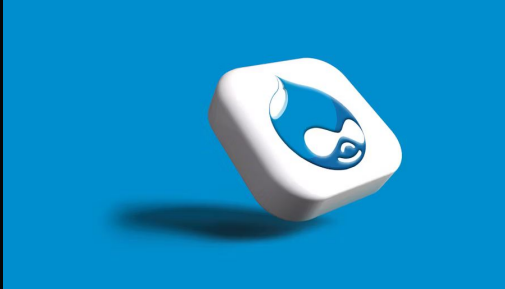
Building

Architecture is a visual art, and the buildings speak for themselves.

- Julia Morgan



Architecture



Drupal Architecture

- Content Types
- Taxonomies
- Modules to Use
- Custom Modules to Create
- Multi-site



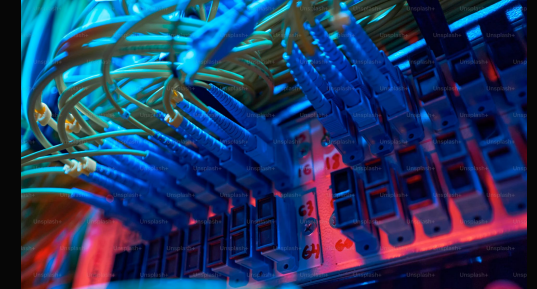
Headless / Decoupled / Coupled

- API First / Headless
- Decoupled vs Coupled
- Pros & Cons
- Maturity of Organization



Composable / Integrations

- Structured vs Composable
- Paragraphs vs Layout Builder
- Plan Your Integrations



Hosting Architecture

- Hosted Solutions
- Upstreams
- PaaS



Drupal Recipes

How do Drupal recipes help?

Drupal CMS

Now available

Recommended for most websites

- ✓ For marketers, content creators and site builders
- ✓ Enterprise-grade quality in a CMS that's easy to use
- ✓ Smart defaults to start quickly
- ✓ Enhanced user-experience to guide you through setup

Start building with Drupal CMS →

Drupal CMS

Does Drupal CMS make things easier?

03

Supporting

In a relationship **each person should support the other**; they should lift each other up.

- Taylor Swift





Automation

Continuous Improvement & Enhancement

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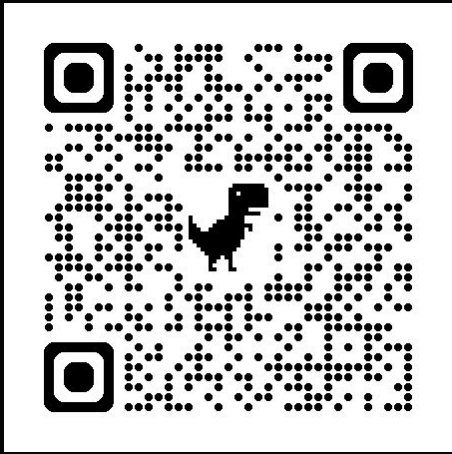
Updates / New Features

New Features To Move The Platform Forward



User Communications

Keep People Excited - Think Apple



Helpful Resources

Links to slides & other items referenced in this presentation. Enjoy!

<https://picozzi.com/drupalcampnj2025>

Thank you!

For more information, contact

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